

need brand communication talent and solutions?

brandcandy is a virtual brand communication agency. We help corporations strengthen the integrity and increase the equity of their brands.

Our services are available across the world and are provided by a broad and prestigious pool of TALENT. These highly experienced specialists can be accessed via two routes:

brandcandy TALENT

Individuals that can be contracted to work directly for clients (agencies or corporations)

brandcandy SOLUTIONS

Bespoke teams of brandcandy TALENT. Assembled to address briefs provided by either partner agencies or brand owners

And whenever you need some print, a website, PowerPoint presentation or exhibition stand; an integrated communications campaign, conference or product launch, make brandcandy your first point of contact for people and ideas.

www.brandcandy.com

need an agency that breaks boundaries but not the bank?



Survival in the Global Economy demands that companies innovate and differentiate their offerings. Yet many struggle to respond due to unwieldy fixed costs and cumbersome processes.

brandcandy has responded by creating a new formula for providing brand communication services. Including a scaleable structure which adheres to simple and well considered principles:

- We don't operate from exclusive offices, yet we meet in inspiring venues
- We don't acquire costly equipment, yet our solutions break boundaries
- We don't retain permanent personnel, yet we are highly collaborative professionals

By minimising overheads we can adapt quickly, irrespective of time or location, and afford clients superb service for a very competitive price.

brandcandy TALENT invest in their own tools and equipment and can either base themselves at their own premises or work at a client facility.

need a team player? or want to play the team?

The choice is yours. Hire brandcandy TALENT to work for you directly, or commission us to form a bespoke team that will develop a SOLUTION.

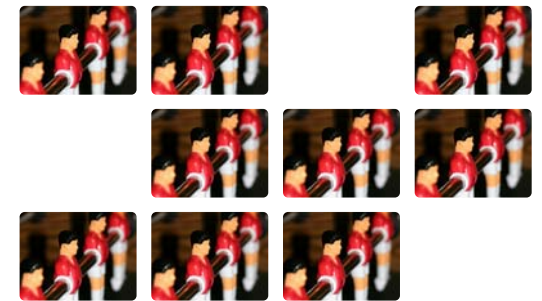
We represent people from these groups:

Production TALENT assume responsibility for briefing, budgeting and scheduling SOLUTIONS. They also coordinate and advise other TALENT

Communication TALENT formulate messages and educational experiences to engage and inspire both employee and consumer groups

Design TALENT create environments, digital assets and printed collateral to convey brand values and corporate direction

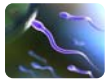
Implementation TALENT ensure designs, experiences and operational plans are executed to the highest standards with experienced staff



need to give your brand a new lease of life?

We believe that clear communication, meaningful design and lasting experiences are key to engaging and sustaining the interest of both internal and external audiences.

And whilst these principles are embodied in everything we do when helping clients enhance their brands, we have devised a SOLUTION offering that addresses three inter-linked areas of brand management:

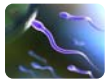


brandcandy INSPIRATIONS

improve employee performance.

Through clear communication

we encourage employees to commit to delivering customer experiences that are aligned to their company's values and brand promise

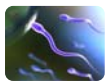


brandcandy INTERACTIONS

create brand awareness.

Through meaningful design

we make consumers, opinion formers and investors more aware of the purpose and significance of specific products and services



brandcandy INNOVATIONS

develop customer loyalty.

Through lasting experiences

we enhance the mechanisms and processes for promoting and delivering brands to build loyalty

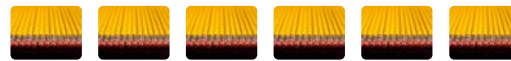
clever clogs



need people that care about details?

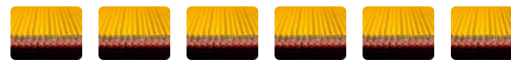
brandcandy TALENT pool members don't just care about details. They are driven by their desire to produce excellent work.

Indeed, excellent ideas, consistent professional behavior, mutual respect and self-discipline help stand us apart from our competitors.



brandcandy's number one priority is to deliver its services on brief, on time and on budget,

So we have created a simple methodology, along with process safeguards, to ensure that stakeholders review content and aesthetics, plus practical and budget implications, prior to approving onward development work.



brandcandy's TALENT pool is populated by people based in cities throughout the globe. We share information across a secure web server and communications centre. And have a capability to provide services in 'any town' at 'any time'.

smooth operator



need to take action? EUROPE

Whether you have a clear idea about your needs, or would simply like to find out how we might be able to assist you, contact us now:

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Facsimile +44 (0)700 5921 426

Email takeaction@brandcandy.com

Website www.brandcandy.com

Favourite Meeting Places

BARCELONA: Hotel Cram - Aribau

BERLIN: Q! - Kurfürstendamm

LONDON: Energy Clinic - Liverpool St.

PARIS: Kogn - Les Halles



chatter box

